



**JENNIFER BAXTER**

*Graphic Designer*

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**PROFILE**

Graphic designer with over 10 years experience in publications large and small. I am a highly organized, creative and a hard working individual who enjoys working with other creative minds.

**EDUCATION**

**University of Utah (BFA in Graphic Design)**

**Salt Lake Community College (AA in General Studies)**

**Digital Marketing Institute (Certified Digital Marketing Professional)**

**WORK EXPERIENCE**

**Graphic Designer & Marketing Director - (Mar. 2018-Present)**

Mansell Real Estate - Salt Lake City, Utah

Designed and executed marketing strategies and marketing materials for Mansell Real Estate and their agents.

**Freelance Graphic Designer - (Dec. 2015-Present)**

Axess Energy - West Jordan, Utah

Direct Mortgage - Salt Lake City, Utah

FotoFly - Salt Lake City, Utah

FUEL Marketing - Salt Lake City, Utah

Connections Education - Baltimore, Maryland

Design digital and print materials for VASA, D. Dahle Mazda, The University of Utah Medical Alumni Association, Crimson Club, Axess Energy, Direct Mortgage and FotoFly. I worked on digital ads, billboards, website designs, logos, magazine publications, event invitations, and ads. Created a new brands and graphics for educational programs. Oversaw production of materials and communication with vendors and performed prepress checks.

**Art Director - Posted Publishing (2007-2018)**

Murray, Utah

Communicate with clients, and create ads. I communicate with and collect information from cities. Design a highly organized publication.

**Graphic Design Internship - FUEL Marketing (2015)**

Salt Lake City, Utah

Designed marketing materials for VASA, D.Dahle Mazda, The University of Utah Medical Alumni Association and Crimson Club. Communicated with FUEL's marketing managers and worked with Fuel's printing department to perform prepress checks.

**SKILLS**

- Adobe InDesign
- Adobe AfterEffects
- Adobe Illustrator
- HTML/CSS
- Adobe Photoshop

**REFERENCES**

**Bryan Thatcher, Owner, Posted Publishing**

p. 801-573-3530 e. adcopy@postedpub.com

**Courtne Jensen, Mentor, Former Art Director of FUEL Marketing**

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